

**Arielle Brumfield/Represented by**  **(301) 471-9806**

## **CAREER HIGHLIGHTS**

- Versatile award-winning reporter and anchor known for heartfelt storytelling.
- Enterpriser skilled at building trusted sources and meaningful connections.
- Strong live presence who excels during unscripted, breaking news.
- Efficient, deadline-focused professional who stays composed when the pressure's on.

## **BROADCASTING EXPERIENCE**

**Reporter/Fill-in Anchor**  
**WDSU-TV, New Orleans, LA**  
**September 2022 to September 2025**

- Provided team coverage and live breaking news reports in the aftermath of the New Year's Day terror attack in New Orleans' French Quarter, providing urgent updates, eyewitness accounts, and context for viewers.
- Reported breaking news on the nation's largest inmate jail break, covering the escape of ten inmates from Orleans Parish Jail with continuing updates, law enforcement response, and community impact.
- Delivered live, continuous coverage of Hurricane Francine and multiple tornadoes, providing critical safety updates and on-the-ground reporting of widespread damage and aftermath.
- In-depth reporting on the federal indictment of New Orleans Mayor LaToya Cantrell, detailing allegations of misusing public funds, falsifying records, and obstructing justice in connection with her relationship with a former police officer.
- Numerous live reports and team coverage from Super Bowl LIX, delivering on-location updates, fan reaction, and community impact while capturing the excitement and scale of one of the world's largest sporting events.

**Morning Anchor/Reporter**  
**KTVZ-TV, Bend, OR**  
**February 2019 to August 2022**

- Reported on racial unrest and protests across Central Oregon following the murder of George Floyd, delivering live coverage, community voices, and context on the region's response to the national movement for justice.
- Delivered reports on the murder of Barry Washington, an unarmed Black teenager, delivering timely updates on the incident, community response, and law enforcement investigation in Central Oregon.

- Covered the political and community impact of Measure 110, which decriminalized small amounts of drugs including psilocybin (“magic mushrooms”).
- Provided on-the-ground coverage of wildfires across Central and Northern Oregon, reporting live on evacuations, damage, and emergency response.

## **AWARDS & RECOGNITION**

- 2024 Suncoast Regional Emmy Award for “Slidell Tornado and Widespread Flooding,” WDSU -TV
- 2024 Suncoast Regional Emmy Nomination for “Lacombe Woman Attacked Exclusively,” WDSU -TV
- 2019 Society of Professional Journalists First Place Excellence in Journalism General Assignment Video

## **PROFESSIONAL AFFILIATIONS**

- NABJ

## **TECHNICAL EXPERTISE**

- ENPS
- Adobe Premiere

## **EDUCATION**

Loyola Marymount University, Los Angeles, CA

B.S., Political Science and African American Studies, Minor: Journalism