

Miana Massey/Represented by  (320) 282-1939

CAREER HIGHLIGHTS

- Authoritative and personable anchor.
- Passionate storyteller who highlights real people.
- Thrives during live coverage of breaking news and community events.
- Manages multiple priorities to meet tight deadlines.
- Collaborative team player.
- Prioritizes cross-promotion of on-air and digital content.

BROADCASTING EXPERIENCE

Anchor/Multimedia Journalist
WJZ-TV, Baltimore, MD
December 2022 to April 2025

- Solo anchored 2 to 3 hours of live news on weekend mornings.
- Co-anchored continuing coverage following the attempted assassination of former President Donald Trump, ensuring accuracy and clarity amid a developing national emergency.
- Field-anchored 4-hour live broadcast of Baltimore's Veterans Day Parade across all streaming platforms, conducting interviews with elected officials, veterans, and community members.
- Elevated the voices of port workers, small business owners, and families whose livelihoods were affected by the collapse of the Francis Scott Key Bridge, highlighting recovery resources.
- First to secure sit-down interview with Baltimore County Public Schools' newly appointed superintendent, offering viewers an exclusive look at her leadership vision and priorities during a pivotal moment for one of the state's largest school systems.
- Anchored and reported live from Charm City Live, Baltimore's annual cultural festival, leading community-focused coverage that reached thousands across broadcast and digital platforms.
- Reported and anchored live during morning extended coverage of Hurricane Ophelia, delivering up-to-the-minute weather warnings, road closures, and emergency resources.
- Create digital-first stories and video content for station website and social media, contributing to a 30 percent increase in weekend social media engagement during major coverage events.
- Collaborate with producers and digital teams to integrate multiplatform storytelling techniques, enhancing real-time viewer interaction and content shareability.
- Co-hosted Inaugural UNCF Baltimore Mayor's Masked Ball, helping raise more than \$18,000 to support Black students pursue degrees at Historically Black Colleges and Universities.
- Contributed to the writing, editing, and production of streaming special *School at the Zoo*, an educational program designed to teach children about animals, environmental sustainability, composting, and conservation in an engaging, kid-friendly format.

- Helped produce annual *Black History Month Special*, highlighting influential Black leaders in Baltimore and beyond—both historic and contemporary—while helping bring important community issues and underrepresented stories to light.
- Collaborated with LifeBridge Health for High Blood Pressure Education Awareness Month, highlighting the American Heart Association's HEGI machine at a local fitness center that leads the nation in screenings. The story featured a woman who said the machine helped turn her health around, underscoring the importance of accessibility and education in preventive care.
- Built trust with local school districts and hospital systems, which led to ongoing access for more nuanced reporting with wide influence and reach.

Reporter

WLWT-TV, Cincinnati, OH

October 2020 to November 2022

- Worked closely with photojournalists to craft visually compelling storytelling, combining natural sound, character-driven interviews, and cinematic B-roll.
- Delivered vital reporting during the pandemic, keeping Cincinnati viewers informed about vaccination rollouts, changing curfews, public health mandates, and evolving community resources.
- Covered the historic 2021 Cincinnati mayoral race, reporting on a pivotal election following a corruption scandal involving several city council members. Provided in-depth analysis of the political climate and community response, culminating in the election of Cincinnati's first Asian-American mayor. Conducted an on-camera interview of him placing his ballot, emphasizing the election's community significance.
- Conducted in-depth interview with local resident involved in the January 6, 2021 Capitol riot, providing unique insights into the motivations and perspectives behind the event and helping viewers understand its impact on the Cincinnati community and country.
- Built strong relationships with local leaders, law enforcement, and community members to cultivate trusted sources and uncover unique story angles, ensuring credible and timely coverage of Cincinnati's top news events.

Multimedia Journalist

WFTX-TV, Fort Myers, FL

September 2019 to September 2020

- Selected as one of only two college graduates for the prestigious Career to Journalism program by Scripps, demonstrating commitment to excellence and rapid professional growth in a competitive market.
- Produced solution-oriented coverage as part of the station's *Rebound* series, connecting viewers with critical resources for housing, unemployment, and small business support during the COVID-19 crisis.
- Served as a multimedia journalist, responsible for independently writing, shooting, editing, and producing daily news stories under tight deadlines.

- Provided comprehensive, balanced coverage of the 2020 racial justice protests in Southwest Florida, amplifying voices from diverse community perspectives. Delivered sensitive, insightful storytelling that highlighted the complexities of the movement while fostering dialogue and understanding.
- Enterprised story on virtual classroom experiences while students and teachers adapted to online learning during the COVID-19 pandemic.
- Coordinated live Zoom segments to honor and thank first responders during the pandemic, emphasizing human connection during crisis.
- Actively covered severe weather events in the region, including hurricanes and wildfires, delivering timely, life-saving updates and safety information. Maintained composure and accuracy in fast-moving conditions, ensuring the community stayed informed during critical situations impacting Southwest Florida.

PROFESSIONAL AFFILIATIONS

- National Association of Black Journalists

LEADERSHIP/COMMUNITY INVOLVEMENT

- Written in My Soul – Poetry Teacher/Volunteer
- American Heart Association – Volunteer
- Baltimore City Public School District School-Year Classroom Prep – Volunteer
- A Woman’s Work: Women’s Empowerment Economic Brunch – Emcee
- Garrison Forrest School Career Day – Speaker/Emcee

TECHNICAL EXPERTISE

- Multimedia Journalism – Sony and iPhone Cameras
- Edius
- iNews
- ENPS
- Final Cut Pro

EDUCATION

Howard University, Washington, D.C.

B.A., Strategic, Legal & Management Communications, Minor: Business Administration