

**Jade Jarvis**/Represented by  (719) 963-9850

## **CAREER HIGHLIGHTS**

- Conversational and trusted anchor who genuinely connects with viewers.
- Steadfast reporter who excels at the scene of live, breaking news.
- Commanding presence in the field and at the desk.
- Creative storyteller who gets to the heart of the matter.
- Enterprising journalist who develops credible sources.
- Skilled at digital and social media content.

## **BROADCASTING EXPERIENCE**

### **Anchor/Reporter**

**WPBF-TV, West Palm Beach, FL**

**April 2022 to Present**

- Proud anchor of weekend evening newscasts and fill-in anchor for various weekday newscasts.
- Reported live outside federal courthouse in Miami on then-former president Donald Trump's historic arraignment for Hearst stations across the country, providing multiple live shots and reports on tape for the group.
- Anchored continuous coverage of President Joe Biden's visit to Palm Beach County in January 2024.
- Anchored breaking news coverage of the second assassination attempt of then-former president Donald Trump in West Palm Beach.
- Anchored breaking news cuts-ins regarding the verdict in former NFL player Travis Rudolph's murder trial in June 2023.
- First reporter on scene after an EF-2 tornado tore through a community in Delray Beach during Hurricane Ian.
- Reported during continuous, wall-to-wall coverage for Hurricanes Ian (Sept. 2022), Nicole (Nov. 2022), and Milton (Oct. 2024).
- Live, continuous coverage of funeral procession for fallen Florida Highway Patrol trooper.
- Reported on Black TikTok creator removed from The Breakers Palm Beach hotel property while filming himself reading, which eventually made national headlines.
- Heartfelt storytelling about Ronald McDonald House Charities of South Florida helping families care for their sick children.

### **Reporter**

**WEWS-TV, Cleveland, OH**

**April 2019 to April 2022**

- Broke story about the controversial activities of the former police officer who killed Tamir Rice. Picked up by the New York Times for an article published the following week.
- Contributed to breaking news team coverage of Cleveland Police detective shot and killed in the line of duty.
- Covered aftermath and clean-up of a riot in downtown Cleveland stemming from a mostly peaceful Black Lives Matter protest.
- In-depth reporting on several Northeast Ohio residents indicted on charges relating to the insurrection at the U.S. Capitol on January 6, 2021.
- Enterprised series of stories focused on several community efforts focused on combatting illiteracy in Cleveland. 66% of Clevelanders are functionally illiterate.
- Storytelling about Navy veteran running low on essential medications due to mail delays resulted in prescription company seeing the coverage and putting in a new order for the medication which the family was able to pick up just two days later.
- One of the first reporters on the scene after a Black man was shot by a Cuyahoga Metropolitan Housing Authority police officer.
- Nominated for 3 Central Great Lakes EMMY awards, including for enterprise story series highlighting local small businesses during the COVID-19 pandemic.
- Awarded Central Great Lakes Emmy Award for Outstanding Human Interest news story in June 2022 for reporting on community fundraiser for teenage girl living with serious congenital heart defect and in need of a heart and lung transplant.
- Digital story on mother and son reunited after his adoption 33 years ago was top story on website for weeks and picked up by several national news outlets.
- Develop strong community contacts and sources, especially in the beat areas of education, racial equity, and small business.
- Utilized Facebook Live, Facebook, and Twitter to engage viewers on social media.

#### **Reporter/MMJ**

**WOLF-TV, Wilkes-Barre, PA**

**December 2016 to March 2019**

- Enterprise story informed public of credit card skimming dangers after reports of several incidents throughout the area.
- In-depth reporting resulted in answers for a concerned mother, after a local daycare took her son to the wrong school.
- Laid the groundwork and sourced information for investigation about a disabled sixth grader bullied at school and teachers not disciplining the other student.
- One of the first reporters on the scene after an EF-2 tornado ripped through a large commercial hub/shopping plaza. Story sent to Sinclair affiliates all over the country.
- Leading contributor to #1 10 p.m. newscast ranking through on-air, digital/social media and community involvement.
- Facebook story post about religious symbol controversy reached nearly 8,000 people, resulting in 5,000 video views and 3,000 engagements.

**Freelance Web Producer**  
**WTFX-TV, Philadelphia, PA**  
**September 2014 to December 2016**

- Posted several stories that gained a reach of 500,000+ on Facebook.
- Worked extensively on updating online coverage of the 2015 Amtrak derailment, Pope's visit for the World Meeting of Families, and 2016 Democratic National Convention.
- Sourced, developed, and reported segments on the use of Instagram and Snapchat for Good Day Philadelphia.
- Created daily content for Fox 29's website, fox29.com.
- Drove web engagement using various social media platforms; Twitter, Instagram, etc.
- Developed and discussed segments on-air related to digital media, entertainment, and social media.

**Anchor/Reporter/International Correspondent (Student)**  
**Temple Update, London, UK/Philadelphia, PA**  
**January 2014 to May 2015**

- Anchored five weekly, live, television news broadcasts.
- Reported on events and incidents occurring in the Temple community.
- Produced, filmed, reported, and edited five original stories in London for Temple's live, weekly news broadcast.
- Developed story highlighting the only male pageant for black students on Temple's campus.
- Profiled a local student interning for fashion design in London, also filmed a show during London Fashion Week as part of the piece.

**AWARDS & RECOGNITION**

- 2022 Central Great Lakes EMMY Award Outstanding Human Interest – News (single shift) for "Love Sydnie," WEWS-TV, National Academy of Television Arts and Sciences
- 2022 Central Great Lakes EMMY Nomination Societal Concerns for "Crisis in the Classroom," WEWS-TV, National Academy of Television Arts and Sciences
- 2022 Central Great Lakes EMMY Nomination Talent: Reporter – Features/Human Interest for "Jade Jarvis Composite," WEWS-TV, National Academy of Television Arts and Sciences
- 2020 Central Great Lakes EMMY Nomination Light Feature Multiple Reports for "We're Open Northeast Ohio," WEWS-TV, National Academy of Television Arts and Sciences

**LEADERSHIP/COMMUNITY INVOLVEMENT**

- Walk to End Alzheimer's – Emcee
- Boca Raton Historical Society Walk of Recognition – Emcee

- #1000BlackGirlBooks Campaign – Guest Speaker
- Palm Beach County Caucus of Black Elected Officials Scholarship – Mistress of Ceremonies
- Habitat for Humanity Women Build – Volunteer
- Feast of Little Italy – Volunteer
- “If You Give a Child a Book” Campaign – Leadership Team
- Wade Park School Reading Event – Volunteer
- Dress for Success Cleveland – Panelist
- Read Across America – Volunteer
- Engage! Cleveland Young Professionals Week – Moderator
- Seeds of Literacy Virtual Commencement – Speaker
- The Jimmy Malone Show – Guest Radio Host
- Salvation Army Red Kettle Kick-Off - Participant/Volunteer
- Foundation for International Education, London, England – Volunteer

## **TECHNICAL EXPERTISE**

- Adobe Premiere
- Final Cut Pro
- iNews
- EDIUS
- Avid
- ENPS
- Facebook Insights
- Google Analytics
- WorldNow

## **EDUCATION**

Temple University, Klein College of Media and Communication, Philadelphia, PA  
B.A., Media Studies and Production, Cum Laude

## **Additional Honors and Achievements:**

Jessica Savitch Scholarship  
Diane M. Rencevicz Scholarship  
TUTV Scholarship  
Sharif Rahman Scholarship  
Montgomery County STAR Grant  
Dean’s List  
Study Abroad - FIE, London, England