

Matt Brode/Represented by  **(301) 471-9806**

CAREER HIGHLIGHTS

- Degreed meteorologist and certified by the American Meteorology Society (AMS Seal #1556).
- Experienced Chief Meteorologist with over 15 years in broadcast meteorology.
- Known for leadership, innovative programming, and exceptional viewer engagement.
- Enthusiastic about delivering accurate weather forecasts and climate awareness.
- Engages viewers on all relevant social media platforms.

BROADCASTING EXPERIENCE

Chief Meteorologist
KVOA-TV, Tucson, AZ
May 2013 to Present

- Lead the weather team, ensuring accuracy and consistency in forecasting and presentation.
- Developed and launched the “Matt's Weather IQ” program, a citywide interactive competition for elementary schools.
- Super Weather Company user.
- Produced and anchored a thirty-minute annual monsoon special, showcasing weather trends and safety tips.
- Grew station social media following to highest Facebook and X (formerly Twitter) count at KVOA.
- Led two major station-wide weather rebranding initiatives, elevating the station's meteorological identity.
- Hosted the local chapter of the American Meteorological Society and representatives from the National Weather Service at the studio, fostering community engagement and strengthening professional relationships within the meteorological field.

Morning Meteorologist
KOIN-TV, Portland, OR
March 2010 to March 2013

- Contributed to the development and production of a 4pm lifestyle show with specialized weather segments.

- Delivered live wall-to-wall coverage of the Tohoku megathrust earthquake and tsunami as they impacted Oregon.
- Provided live coverage of the Aumsville tornado, highlighting quick response and in-depth reporting.

Morning Meteorologist
KVOA-TV, Tucson, AZ
March 2006 to March 2010

- First meteorologist to launch *Tucson Today*, the #1 morning show throughout tenure.
- Provided weekly climate change reports as part of the Green Team, promoting sustainable living practices.
- Emceed events for The Hermitage, a no-kill cat shelter, enhancing community outreach and awareness through engaging presentations and event coordination.

Weekend Meteorologist
WPBF-TV, West Palm Beach, FL
March 2005 to March 2006

- Wall-to-wall coverage of the second most active hurricane season on record.
- Covered Hurricanes Katrina, Rita, and Wilma with live, on-location reporting.
- Helped publish "*Keeping You Safe*," a comprehensive hurricane survival circular, ensuring it reached households throughout the DMA.
- Hosted the feature segment "What's Up with That Matt?" to engage viewers on weather-related questions.

AWARDS & RECOGNITION

- 2014 Best Weathercast, KVOA-TV, AP Awards

PROFESSIONAL AFFILIATIONS

- American Meteorological Society

TECHNICAL EXPERTISE

- The Weather Company MAX
- ENPS

EDUCATION

The University of Arizona, Tucson, AZ
B.S., Atmospheric Sciences