

**Jaisol Martinez**/Represented by  (719) 963-9850

## **CAREER HIGHLIGHTS**

- Bilingual Meteorologist (fluent in English & Spanish).
- Conversational and personable weather anchor with a passion for the science.
- Engaging and dynamic personality who connects with viewers.
- Skilled at building graphics to create a memorable weather story.
- Engaging and dynamic personality on-air and in the field.
- Excels at digital and social media content.
- Community involvement.

## **BROADCASTING EXPERIENCE**

### **Meteorologist**

**WLS-TV, Chicago, IL**

**January 2023 to Present**

- Apply meteorological knowledge and skills to interpret and create daily forecasts for multiple newscasts.
- Weather anchor for 7.5 hours of news and GMA cut-ins for the #1 weekend morning show.
- Fill-in for all newscasts when needed during the week.
- Covered multiple snowstorms for the winter of 2022-2023.
- Anchored during significant flash flooding in Chicago and nearby suburbs on July 2, 2023.
- Co-anchored non-stop coverage for several tornado warnings on July 14, 2024.
- Conducted team coverage on July 16, 2024, with Tracy Butler on the Eyewitness News morning show for the aftermath of a tornado outbreak where 27 tornadoes were confirmed in the region.
- Reported live using weather graphics in downtown Naperville for the Star Wars May 4th celebration.
- Reported live in downtown Chicago for the USO Clark After Dark annual block party that supports the troops, benefitting programs for the USO.
- Interviewed Tory Johnson live from the Cloud Gate in downtown Chicago for for Deals & Steals on Wheels.
- Reported during HHM about Latino STEM students visiting the Argonne Laboratory.
- Co-hosted the half-hour Hispanic Heritage Month special, "Our Chicago: Nuestro Segundo Hogar" that examined the city's response to the arrival of migrants.

## **Meteorologist**

**WHDH-TV, Boston, MA**

**November 2018 to December 2022**

- Contributed to team coverage for every nor'easter since December 2018.
- Conveyed the impacts of complex weather systems to people subjected to winter storms, torrential rain, and coastal flooding.
- Storm Force coverage leading up to and during the record-breaking Blizzard of 2022.
- Solo weather anchored 2-hour tornado coverage in November 2021 when multiple warnings were issued in Rhode Island and later into the viewing area.
- Served a field reporter for back-to-back heat waves in May and June 2021, providing live updates and talking to people about the conditions.
- Team coverage leading up to Hurricane Henri which made landfall as a tropical storm in Rhode Island.
- In-depth coverage of Tropical Storm Isaias which caused extensive damage across the Caribbean and the East Coast of the United States.
- Reported live using weather graphics to preview the 4th of July fireworks event on the Boston Common.
- Provided multiple 2-to-4 minute live hits during evening newscasts about Hurricane Ida the day before and the day it made landfall.
- Built graphics specific for kids and recorded up to four science lessons per week, then answered questions about the videos on Facebook Live.
- Transitioned library of graphics to the station's new, updated brand.

## **Meteorologist/Spanish Web Producer**

**WMDT-TV, Salisbury, MD**

**June 2015 to March 2018**

- Promoted from Weekend Evening Meteorologist to Weekday Morning & Noon Meteorologist.
- Up-to-date coverage of major weather events including Tropical Storm Colin, Hurricane Hermine, Hurricane Matthew, Hurricane Maria, and Hurricane Jose.
- Non-stop coverage of the 2018 Blizzard, keeping viewers alerted as to what was happening in their neighborhood.
- Provided viewers with important beach and marine forecasting, vital to the local lifestyle and economy.
- Maintained active social media platform for Storm Team, including Facebook Live.
- Launched Spanish weather platform and created Spanish graphics on WSI.
- Conducted weather briefings to the newsroom during severe weather events.
- Developed on-air workout segment for morning newscast.
- Shared passion for meteorology by giving weather educational talks to community groups and local students.
- Provided live radio hits for Froggy 99 during significant weather events.

- Recorded weather and community events in Spanish on AztecaAmerica.
- Managed social media in Spanish for "Latino Flavor".

### **Weather Intern**

**KVIA-TV, El Paso, TX**

**May 2014 to July 2014**

- Educated in how to create compelling and informative weather forecasts.
- Updated social media while the meteorologists were on-air during severe weather events.
- Forecasted and prepared graphics for the weekend evening shows.
- Practiced on green screen for 2 hours, 5-days a week.
- Became proficient in WSI.

### **Weather Apprentice Program**

**Texas A&M University, College Station, TX**

**January 2014 to May 2014**

- Firsthand training with KBTX Chief Meteorologist, Shel Winkley.
- Prepared graphics and practiced on green screen 3-days a week.

## **LEADERSHIP/COMMUNITY INVOLVEMENT**

- El Valor's Don Quixote Gala - Emcee
- National Museum of Mexican Art Gala - Emcee
- Go Red for Women Luncheon - Participant
- Mujeres Latinas en Acción - Participant
- Hispanic Heritage Month Community Luncheon - Host
- St. Patrick's Day Parade - Participant
- Latina Heritage Day Brunch - Participant
- Douglas MacArthur International Spanish Academy - Speaker
- Speed Meet Career Day Loyola University - Speaker
- El Valor Tequila Tasting Fundraiser - Participant
- Pride Parade - WLS Float Participant
- MEX Talks - Attendee
- Latino Policy Forum Luncheon - Participant
- Casa Central "Out of this World Gala" - Participant
- Project Bread, "Holiday Helping Hands" - Volunteer/Participant
- Wicomico Humane Society, "Cause for Paws" - Volunteer/Participant
- Hispanic Festival, Georgetown, DE - Volunteer/Participant
- Georgetown Career Fair - Volunteer
- Food Bank of Delaware - Volunteer
- The Salvation Army - Volunteer Bell Ringer
- Numerous weather presentations at local schools - Volunteer

## **AWARDS & RECOGNITION**

- 2021 Mozart Leader in Stem Award for "Outstanding Work in the STEM Field" and being a role model to children.

## **TECHNICAL EXPERTISE**

- WSI
- Lakana
- iBPublish
- ENPS
- Adobe Premiere
- Live Wire
- WeatherVision

## **EDUCATION**

Texas A&M University, College Station, TX  
Bachelor of Science, Meteorology