

Magdala Louissaint/Represented by  (410) 212-1836

CAREER HIGHLIGHTS

- Highly promotable news talent.
- Skilled anchor and tenacious community journalist.
- Accomplished breaking, investigative and enterprise reporter.
- Newsroom leader and mentor.
- Bilingual talent fluent in Haitian Creole.

BROADCASTING EXPERIENCE

Weekend Anchor/Reporter
WVTM-TV, Birmingham, AL
October 2020 to Present

- Promoted to weekend morning anchor within a year of starting first contract.
- Recognized as the go-to reporter in the community, receiving calls and messages from viewers to investigate and illuminate their concerns, resulting in exclusive stories such as: uncovering a federal discrimination lawsuit against a Christian private school daycare filed by parents; reporting on a harrowing incident where a 3-year-old wandered miles away from his daycare, sparking a subsequent investigation revealing over 20 violations at the facility by the state's Department of Human Resources.
- Field anchored during the sentencing of Joran Van Der Sloot, who was convicted of killing Alabama teen Nathalee Holloway in Aruba, 20 years after the tragic incident.
- Traveled to Atlanta, Georgia to provide live reporting and anchoring of the funeral and memorial services for former First Lady Rosalynn Carter.
- First on the scene at an apartment fire during scorching weather, where numerous residents had to jump from windows for safety. Managed the breaking news live on-air as a field anchor, including interviewing the fire chief and ensuring the safety and hydration of firefighters.
- Selected as one of the primary reporters to inform viewers daily, engaging with medical professionals to discuss the local impacts of COVID-19 during the peak of the pandemic.

Lynchburg Bureau Reporter
WSLS-TV, Roanoke, VA
July 2017 to October 2020

- Lead reporter in round-the-clock coverage of the violent protests surrounding the death of George Floyd.
- Continuing to develop an extensive network of sources to break watchdog stories, including an investigation into a property owners' refusal to clean up after a toxic demolition.

- Cultivating partnerships with local authorities for exclusive stories like the Lynchburg Police Department's reinforcement of a tactical team to track rising summer crime.
- Regularly breaking stories thanks to an open line of communication with police who come to me first with information about stand-offs, videos of controversial arrests and community meetings involving law enforcement.
- Forcing the competition to follow my lead as the reporter to beat in the market, including an exclusive report about a new life saving tool (360-camera) used by firefighters used in a swift water rescue accident.
- Ability to quickly develop, write and shoot creative and powerful stories that are memorable to viewers.

Multimedia Journalist
KPVI-TV Pocatello, ID
June 2015 to July 2017

- Produced three viral stories picked up by CNN, NBC News and international media outlets: "Lunch lady fired for feeding student for free," "Vape explodes in Pocatello man's face," and "Adults arrested for smoking marijuana with toddler."
- By developing reliable sources, breaking a story about how the county's public works director was under criminal investigation for using county employees to do personal projects on county time.
- Effecting change through a story about an enormous neighborhood trash problem which pressured city enforcement to revisit the issue and clean up after years of neglect.
- Using my political expertise to field coordinate and interview 2016 presidential candidates Carly Fiorina, Marco Rubio, and Bernie Sanders.
- Beating out National outlets including NBC Dateline, securing a one-on-one interview with Christopher Tapp about the wrongful conviction for the death of Angie Dodge. Tapp spent 20 years in prison for a crime he did not commit.

Production Assistant
WJLA-TV, Arlington, VA
August 2013 to June 2015

- While working full-time at another job, spent my free time shadowing reporters on my time off to create my own stories from content collected during the news day.
- In addition to honing my writing and editing skills, learned how to use technical equipment such as audio board, robotic cameras, and switch board.
- Lead a team of production assistants.
- Going above and beyond to seek mentorship and feedback from veteran anchors on how to improve my craft.
- Assisted producers with writing stories for daily newscasts.

Reporter, Producer, Director
FSU-TV, Frostburg, MD

August 2012 to May 2013

- Traveled to Baltimore, MD to interview Orioles baseball players Chris Davis, Troy Patton, and Jake Arrieta.
- Interviewed one of the Little Rock Nine members, Dr. Terrance J. Roberts.
- Produced and directed college TV show with Frostburg State University president.
- Shooting and editing prerecorded packages for shows.
- Segment producer for college production called Facing Reality: Modern Racism.

AWARDS & RECOGNITION

- 2017 Award for Best Continuing Coverage, "Cyanide the Toxin," KPVI-TV, Idaho Broadcasting Association

PROFESSIONAL AFFILIATIONS

- National Association of Black Journalists
- Society of Professional Journalists

LEADERSHIP/COMMUNITY INVOLVEMENT

- Delta Sigma Theta Sorority Inc.
- Career Exploration Workshop

TECHNICAL EXPERTISE

- Final Cut Pro
- Final Cut X
- Adobe Premiere Pro
- EDIUS
- ENPS
- iNews

EDUCATION

Frostburg State University, Frostburg MD
B.A., Mass Communication, Minor: Journalism and Public Relations