

Alex Backus/Represented by  (512) 983-3220

CAREER HIGHLIGHTS

- Trilingual: Fluent in English, Assyrian, and conversational Spanish.
- Committed to understanding and addressing concerns of diverse audiences.
- Expert political analyst with a deep understanding of complex issues.
- Passionate about programs supporting children, mental health and dogs.
- Consistently adapts to the evolving media landscape.
- Strong collaborator and versatile team player.

BROADCASTING EXPERIENCE

Morning Anchor

KLAS-TV, Las Vegas, NV

August 2019 to July 2021

- Lead breaking news coverage when the Las Vegas health district announced their first positive case of COVID-19.
- In-depth coverage of a Metro police officer who was shot during a Black Lives Matter protest in downtown Las Vegas.
- Ongoing updates as results of the 2020 presidential election was called – Nevada was one of (if not the last state) to count ballots.
- Covered the Nevada Caucus Day 2020 and interviewed (candidate) Joe Biden. Reported live in the morning and evening newscasts.
- Field anchored the 3-year anniversary ceremony of the October 1, 2017, mass shooting where Stephen Paddock opened fire on the crowd attending a music festival on the Las Vegas Strip.
- Contributed live reports for Nexstar's West Coast New Year's Eve specials in 2020 and 2021. The show aired in more than a dozen markets across the West Coast, including L.A. (KTLA) and San Francisco (KRON).

Anchor/Reporter

KSEE/KGPE-TV, Fresno, CA

September 2015 to August 2019

- Contributor to political show *“Sunday Morning Matters”*. Covered the 2016 GOP Convention in San Francisco, including Donald Trump speeches and protests.

- Producer and host of a weekly series called “Eye on Ag” where the focus was on agricultural stories. Featured a world-famous rice farming family in Merced County who nearly lost their entire operation after being sent to an internment camp during World War II.
- Fill-in weather anchor for the morning and midday newscasts during the Ferguson Fire.
- Covered a magnitude 7.1 Earthquake in Ridgecrest, CA during the summer of 2019. Did live hits for KRON & KLAS.
- Ongoing coverage of a slumlord Fresno apartment owner who left two thousand residents without heat or hot water during the holiday season.
- Contributor to panels with other political analysts, representatives, and legal experts, including discussions surrounding the 2016 election.
- Co-hosted the Miss California Pageant in 2017 and 2018 which was televised statewide on Nexstar channels.

Reporter

KHSL-TV, Chico, CA

July 2014 to August 2015

- Wall to wall coverage of a devastating wildfire in Weed, CA which destroyed much of the town in under one hour.
- Conducted live reports daily for the morning and noon newscasts which included lots of features and breakers.
- Covered court cases, city and county-related issues, and breaking news which consisted of crashes, crime, and severe weather.
- Represented station at community events.

Anchor/Producer/Reporter

KRTV-TV, Great Falls, MT

August 2013 to June 2014

- In depth coverage of a body that was found at Black Eagle dam.
- Reported on a teen who was killed while driving in bad weather.
- Interviewed various political leaders.
- Covered city/county council meetings.

News Intern

KCRA-TV, Sacramento, CA

January 2012 to September 2012

- Contributed web packages to High School Playbook on digital platforms and content to KCRA.com.
- Shadowed award-winning reporters and producers as well as edited video.

AWARDS & RECOGNITION

- 2021 iHeartMedia Las Vegas: Women Who Shine
- 2018 Fresno County Farm Bureau Award, 'TV News 2018'
- 2011 Miss Stanislaus USA 2011

LEADERSHIP/COMMUNITY INVOLVEMENT

- National Alliance on Mental Illness – Volunteer
- Bailey Inc Foundation – Volunteer/Advisory Board Member
- Big Brother Big Sister – Volunteer
- Spread the Word Nevada – Volunteer

TECHNICAL EXPERTISE

- Adobe Premiere
- AVID
- ENPS
- iNews
- Newscutter
- WSI
- Google Trends
- Parse.ly

EDUCATION

California State University, Stanislaus, Turlock, CA
B.A., Communication Studies/Public Relations

Summa Cum Laude - Recipient

Outstanding Student of the Year, 2012 – Recipient