

Sara Sanchez/Represented by OTA Talent (719) 388-9765

CAREER HIGHLIGHTS

- Personable anchor who connects with her audience.
- Excellent communicator.
- Skilled storyteller from the desk and field.
- Proven ratings winner, successfully launching new newscasts.
- Newsroom leader, motivating everyone around her.

BROADCASTING EXPERIENCE

Primary Anchor Reporter

WTIC-TV, Hartford, CT

April 2022 to Present

- Launched the FOX61 7 p.m. streaming newscast in Fall 2025 as a primary anchor, doubling viewership in that hour; drove measurable audience growth to accelerate the station's digital expansion strategy.
- Developed and produced a reporting series on Connecticut's childcare crisis; highlighting the challenges facing families, childcare providers, and policymakers while examining why long-term solutions are difficult; elevated statewide awareness of a critical community issue.
- Produced, reported and edited enterprise coverage of Connecticut's manufacturing and innovation economy, featuring the state's largest and most iconic companies; strengthened FOX61's reputation for authoritative business and workforce reporting.
- Expanded WTIC's digital and social presence through on-camera content and audience-first storytelling, taking traditional broadcast journalism storytelling to modern digital platforms, increasing engagement and clicks across multiple social channels.
- Served as a steady, trusted on-air presence during major breaking news events, including severe weather, high-profile court cases or major crisis events; delivered accurate, compassionate, and real-time reporting; navigated rapidly-evolving information in high-pressure situations.

Morning Anchor/Reporter

KMIR-TV, Palm Springs, CA

July 2017 to April 2022

- Launched rebranded morning newscast as anchor and executive producer with fastest-growing ratings and the most marketable 6:00 a.m. hour the station has seen in a decade.

- Increased the 6:00 p.m. and 11:00 p.m. ratings to number one for the first time in years.
- Developed and wrote Emmy-nominated four-part series on local environmental impacts of a major decaying lake in the desert.
- Anchored California Golden Mike award-winning 5:00 p.m. newscast on fire coverage in surrounding mountain communities.
- Encouraged and promoted staff in newsroom leader role during elections, earthquake, severe weather and pandemic coverage.

Anchor/Reporter/Meteorologist

KULR-TV, Billings, MT

May 2014 to July 2017

- Launched statewide morning newscast that focused on breaking news, severe weather and what matters to small communities.
- Lead E.B. Craney award-winning digital team to create strong web traffic and become local social media winners in the market.
- Jumped at every chance to cover severe weather as field reporter with science training and experience.
- Reported LIVE from candidate campaign stops during 2016 election.

AWARDS & RECOGNITION

- 2018 Golden Mike, Best 30 Minute Newscast, Radio and Television News Association of Southern California - KMIR-TV
- 2016 E.B. Craney, Television Website of the Year, Montana Broadcasters Association - KULR-TV

TECHNICAL EXPERTISE

- Adobe Premiere
- ENPS
- iNews
- Ross Inception

EDUCATION

Gonzaga University, Spokane, WA

B.A., Broadcast and Electronic Media Studies, Sociology

Mississippi State University, Starkville, MS
Broadcast Meteorology **Certification (not degree)**